

# 10 REASONS WHY HOME SELLERS SHOULD USE A REALTOR®

Realtors play an integral role in the home selling process. Below is a list of benefits to working with a realtor.

## 1. PROVIDE YOU WITH MARKET DATA

Real estate agents have access to market data that can help you make more informed decisions. They can compare purchase and listing prices and help you find the ideal selling price for your home.

## 2. NEGOTIATE ON YOUR BEHALF

When you're negotiating prices, you'll be thankful to have an agent on your side. Their expert experience will help to ensure that you get the best deal possible.

## 3. HOST YOUR OPEN HOUSES

Can't find time to fit open houses or showings into your busy schedule? With a real estate agent, you won't have to!

## 4. HELP EASE ANY WORRIES

Selling your property can be hectic. A real estate agent will help you stay focused.

## 5. ACCESS TO INFORMATION

Real estate agents have tools and contacts that can help you get information quickly and efficiently—sometimes before it appears on the Multiple Listing Service (MLS). According to the National Association of Realtors, 82% of all real estate sales are the result of realtors' contacts and referrals!

## 6. KEEP YOU INFORMED

Selling homes is what realtors do! They'll keep you abreast of all the current expectations when listing your property. Plus, they'll make sure your listing is visible to as many prospective buyers as possible.

## 7. CONNECT YOU WITH TRUSTED PARTIES

If there are other professional services you need in order to get your property ready for sale, a realtor can refer you to trustworthy parties.

## 8. SUPPORT YOU AROUND THE CLOSING TABLE

Realtors know their way around the closing table. They'll be there with you to ensure that you fully understand every document before you sign.

## 9. HELP COORDINATE REPAIRS

Sometimes buyers want repairs done before sealing the deal. Your agent can help coordinate the process.

## 10. GET YOU THE BEST DEAL

Selling your home doesn't have to be a drawn-out process. A good agent will help you get the best deal in a timely manner.

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